



Biggest Range LOWEST PRICES

UNBEATABLE for Christmas ciders

Summer means cider, and Dan Murphy's has all your crisp, refreshing favourites at the lowest prices. Bring these delicious drinks along to a Christmas barbeque or wrap them up for a perfect gift.



Mercury
Hard Cider 6.9% ABV
375mL Cans

Spring Cider Co.
Apple or Apple &
Pomegranate Cider 2% ABV
330mL Bottles

Kirin
Fuji Apple or Fuji Apple
with Pear Cider
330mL Bottles



9⁹⁰
PACK (4)
49.90 CASE (24)
Magners
Blonde Apple Cider
330mL Bottles

13⁹⁰
PACK (6)
44.90 CASE (24)
Three Oaks Cider Co.
Crushed Apple Cider
330mL Bottles

14⁹⁰
PACK (6)
46.90 CASE (24)
Coldstream
Apple Cider
330mL Bottles

15⁹⁰
PACK (4)
69.90 CASE (24)
Somersby
Blackberry Cider
330mL Bottles

14⁹⁰
PACK (6)
49.90 CASE (24)
Westons
Stowford Press
English Apple Cider
375mL Cans

17⁹⁰
PACK (10)
Kopparberg
Apple or
Pear Cider
330mL Cans



21⁹⁰
EACH
Cider Picks
Apple Edition
Six Pack



21⁹⁰
EACH
Somersby
Mixed Cider Pack
8x330mL Bottles

danmurphys.com.au

LOWEST LIQUOR PRICE GUARANTEE*

Personal Shoppers only. Prices valid until close of trade Wednesday 7 December 2016 unless sold out earlier. We reserve the right to limit sales to retail quantities. Excludes trade buyers and liquidation sales. Dan Murphy's supports the responsible service and consumption of alcohol. Alcohol and tobacco not sold to persons under 18 years. Some products are not available at the Dan Murphy's Cellar store. *Conditions apply, call 1300 72 33 88, visit danmurphys.com.au or see a team member for details. RedJellyDP281116NAT4_CP_B



Nev Power and wife Irma with the award last night. Picture: Matt Jeloneck

FMG's Power at pinnacle of WA business

Jenne Brammer

Fortescue Metals Group chief executive Nev Power was last night named the WA Business Leader of the Year at the 2016 AIM WA WestBusiness Pinnacle Awards.

Australian Institute of Management WA chief executive Gary Martin presented the award to Mr Power in front of hundreds of business leaders who had gathered for the annual gala awards night at Crown Perth.

The award recognises a leader who has made an outstanding contribution to business in WA in recent times.

The winner is selected by a 10-strong eminent panel including former premier Richard Court, Deputy Premier Liza Harvey, former WA governor Ken Michael and businessman Stan Perron.

Raised on a cattle station in northern Queensland, Mr Power succeeded FMG founder Andrew Forrest as chief executive five years ago. Since then he has set about transforming the company.

Although the iron ore price was on a run to a record \$US181/tonne when he took the helm in 2011,

it tumbled as low as \$US38/t a year ago.

By then, however, Mr Power's strategy to reposition Fortescue as one of the world's lowest-cost producers was delivering results.

Costs per tonne of iron ore production had come down from more than \$US48/t five years ago to about \$US13/t. These were the results the market wanted — and the company is now regarded by many analysts as bulletproof.

The performance has made Fortescue the envy of its industry and one of the best-performing blue-chip stocks on the Australian stock exchange this year.

In the past five years FMG has also become one of WA's biggest employers and an important brand name in China, WA's most important export market.

A further eight categories in the Pinnacle Awards were announced last night, with each winner allocating \$10,000 for their nominated charity. Full details of winners including video footage of each will be featured on thewest.com.au today and in The Weekend West on Saturday.

thewest.com.au
See the full list of winners



Don't miss this special 24-page liftout inside tomorrow's edition of *The West Australian* to learn how the two NDIS trials are progressing in WA and discover statewide services on offer.